



Childhood cancer is the leading cause of death by disease in U.S. children under the age of 15. Over 700 kids are diagnosed each day, and 1 in 285 U.S. children will be diagnosed with cancer before they are 20 years old. There are about a dozen types of childhood cancer and many, many subtypes—yet only about 4% of the U.S. government's total funding for cancer research is dedicated to childhood cancers each year. These statistics are brutally unfair, and our children deserve more.

The events of the last few years have put us on a mission to make a difference. Our sweet Paige battled T-Cell Acute Lymphoblastic Leukemia three times in less than three years before going to be with Jesus in October 2016.

The 4th Striking for Gold Charity Bowling Event will take place Saturday, February 15, 2020, at Armadilla Lanes in Pasadena. Proceeds will go to B.I.G Love Cancer Care, an organization that helps childhood cancer families 365 days a year at 6 Texas hospitals—including the 3 Texas Children's Hospital campuses (Medical Center, Katy, & Woodlands) as well as M.D. Anderson Children's Cancer Hospital.

We invite bowlers of all ages and abilities to participate in what is sure to be a great time while raising money for a very worthwhile cause. Last year, Striking for Gold 3 raised over \$14,000 for leukemia research in Paige's memory. We would love to beat that total this year and show our continued commitment to making a difference.

Would you please consider playing a role in this event? Whether the donation is monetary or that of an item for our silent auction, your support would help us make this a truly special day—not only for participants in the event, but also for families affected by childhood cancer. We plan to recognize these heroes who are in attendance at the event. You can find more information at <https://biglovecancer.org/striking-for-gold.html>.

On behalf of the many families who have benefited from services and support offered through B.I.G. Love Cancer Care, we thank you for your consideration of this sponsorship request. Please contact us with any inquiries about participating.

Thank you,

Striking for Gold Event Coordinators (and Paige's mom and dad)

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B.I.G. Love Cancer Care is a 501(c)(3) non-profit organization.

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