



# STRIKING FOR GOLD



Benefiting  
B.I.G. Love  
Cancer Care

Childhood Cancer is the leading cause of death by disease in U.S. children under the age of 15. Over 700 kids are diagnosed each day. In January 2014, our family experienced this firsthand. Our sweet Paige Lejeune battled T-Cell Acute Lymphoblastic Leukemia three times in less than three years before going to be with Jesus in October 2016. Proceeds from this year's event will go to B.I.G. Love Cancer Care to help childhood cancer families 365 days a year at 6 Texas hospitals—including the 3 Texas Children's Hospital campuses (Medical Center, Katy, & Woodlands) as well as M.D. Anderson Children's Cancer Hospital. Striking for Gold brings us together to make a BIG impact for cancer families!

The 5th Striking for Gold Charity Bowling Event will take place Saturday, February 20, 2021, at Armadilla Lanes in Pasadena. Bowlers of all ages and abilities will participate in what is sure to be a great time for an even greater cause. Last year, Striking for Gold raised \$20,000 for B.I.G. Love Cancer Care programming, assisting with homebound grocery deliveries and the funding of scholarships for pediatric cancer survivors. It was an honor to award the first *12:12 – Joyful in Hope Scholarship* in memory of our sweet Paige.

Would you please consider playing a role in this event? We are looking for event sponsors as well as donations for our raffle. Your support will help us make this a truly special day—for participants as well as the families affected by childhood cancer.

On behalf of the many families (including ours) who have benefited from services and support offered through B.I.G. Love Cancer Care, we thank you for your consideration. Please contact us with any inquiries about participating.

Thank you,  
*Amy & Boyce Lejeune – Striking for Gold Event Coordinators (and Paige's mom and dad)*  
Amy - [lejeuneamy@gmail.com](mailto:lejeuneamy@gmail.com) – 713.397.7115    Boyce - [lejeuneboyce@gmail.com](mailto:lejeuneboyce@gmail.com) – 281.851.9303



## 2021 STRIKING FOR GOLD SPONSORSHIP OPPORTUNITIES

### Presenting Sponsors - \$1,000 – 3 available

- Logo/name on event banner
- Logo on event t-shirt
- Team Entry w/5 shirts
- Website and social media recognition

### Lane Sponsor - \$150 – 32 available

- Logo/name on sign under lane scoring screen
- Name on event t-shirt
- 2 shirts
- Website and social media recognition

*Shirt Print Deadline – February 5, 2021*

Register your sponsorship online at: <https://biglovecancercare.org/striking-for-gold.html>



B.I.G. Love Cancer Care is a 501(c)(3) non-profit organization. Tax ID # 20-8516221

