



August 2019

Dear School Representative,

At B.I.G. Love Cancer Care, we have the privilege of serving cancer kids and their families every week of every year by providing special request items and other basic necessities to sustain them during their long stays at the hospital. Texas Children's Hospital (Houston, Katy and Woodlands), MD Anderson Children's Cancer hospital (Houston) and Dell Children's Medical Center (Austin) have embraced B.I.G. Love's mission and have allowed us to help ease the burden of thousands of Texas cancer families each year.

September is designated as Childhood Cancer Awareness Month. It is this month that B.I.G. Love focuses on raising the funds to sustain our ongoing 20+ tangible services we provide directly to our families. We would like to partner with you, our local schools, to help us raise money by collecting coins through the month of September. Since we are a Texas based organization serving families in a vast majority of every school district of our great state, we recognized this could be a great opportunity for the staff and kids of our local schools to participate in helping cancer kids and teens right in their own communities.

So here's how the partnership with B.I.G. Love and your school would work.

- For each participating school, B.I.G. Love will provide stickers to apply to collection containers, (11x14) posters, fliers and a pdf version of the flyer to email to all teachers (or for you to print as needed).
- Each school will assign a champion to work with a B.I.G. Love representative to help facilitate the logistics of the campaign. All you have to do is set up the coin collection box in a central location as well as the posters and fliers then encourage your students to bring coins/cash September 1st-30th.
- Each school participating in the campaign contest will compete against other Texas schools to see who raises the most money for cancer kids. All donations will be collected the first week of October and tallied. Mid-October, the winning Texas school will be presented with a plaque as well as other goodies. The winning school will also be promoted on B.I.G. Love's social media and website. If your school does not want to participate in the contest, you can collect coins any month that works for your schedule and your efforts will help cancer kids and their families.

We are so excited about this state-wide endeavor and are very grateful for your partnership.

Jessica Phillips
Co-founder and Executive Director