



COINS 4 CANCER KIDS

Board of Directors

John Gartrell
President
Roderick Brown
Vice President
Julie Mathew
Jim Abney
Robin Haidacher
Amy Lejeune
Jared McSpadden
Melinda Lackey
Chaney Phillips,
Co-Founder
Jessica Phillips
Co-Founder
Executive Director

Advisory Board

South, TX

Carmen Swift
Mia Gradney
DeeAnn Thigpen
Martha A. Barrera
Suzelle Martin
Phil Swift

Advisory Board

Central, TX

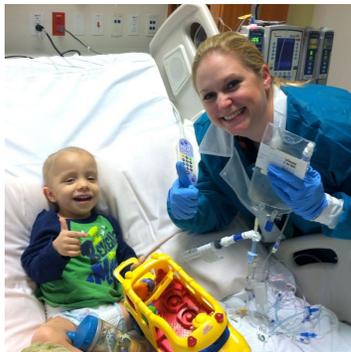
Danielle and Josh
Landreth
Jessica Lovett
DeeAnn Thigpen
Sara Flowers
Pat Derrickson
Emili Krantz
Rachel Rogers
Scott Kujak
Wendy Foster
Shera Eichler
Haley Meyer
Kathy Vesevick
Caren Heilman
Katie Leining
Ally Nugent
Luke Plucheck
Ashley Farish
Kent and Roberta
Phillips

March 20, 2020

Dear School Representative,

B.I.G. Love Cancer Care is excited to announce our **6th Annual 2020 Coins for Cancer Kids Campaign!**

In honor of Childhood Cancer Awareness Month in September, we invite you to join with 40-50 other Texas Schools as we raise critical funds to serve the youngest and sickest in our communities. The emotional, physical and financial needs of our pediatric cancer kids and their families are immense. But with your help, we are confident that 2020 will exceed our expectations.



In 2019, BIG Love grew exponentially. We served over 100,000 kids and families providing over 20 tangible programs at five of our Texas hospitals. Mia, an 11-year-old brain cancer survivor said, *“When BIG Love comes to my room each week, it is like the sun starts rising in the sky!”* BIG Love is making a huge impact – daily!

In 2020, BIG Love is now one of the largest, service-based childhood cancer non-profits in the state of Texas, offering over 20 programs at SIX different Texas hospitals. But we need your help. We are adding 37 more inpatient rooms this year alone!

One of our 17 year old cancer patients commented that, *“B.I.G. Love is the biggest blessing any cancer patient could ever ask for.”* Without a doubt, this is the reason B.I.G. Love exists. By providing our weekly groceries, comfort items, toys, catered meals, holiday joy and other financial assistance, we hope to enable these young fighters to win each day with courage, strength, faith and confidence.

By Collecting COINS this year, your school can “BE THE CHANGE” we need! Can you help BIG Love fulfill the wishes of 37 more families in 2020-2021?

NEW THIS YEAR: BIG Love would like for you to nominate one “incredible kiddo” from your school to be entered in a contest to win our “Young Philanthropist of the Year” Award. Five young students will be chosen. Details to be determined soon.

Most Sincerely,

**Carmen Swift
Director of Development, South, TX**

